



**CHANNEL SEVEN
SUNRISE CASH COW COMPETITION
TERMS AND CONDITIONS**

By entering the Sunrise Cash Cow Competition, you are agreeing to the following terms and conditions:

1. STANDARD TERMS

- 1.1 Information on how to enter forms part of the terms and conditions of entry.

2. WHO CAN ENTER?

- 2.1 Subject to clause 2.2, entry is open to residents of Australia, 18 years of age or older, where the Channel Seven signal is received.
- 2.2 Employees and their immediate families of Seven Network (Operations) Ltd, Mnet Mobile Pty Ltd, and their associated agencies and companies associated with this promotion are not eligible to enter.

3. HOW TO ENTER

- 3.1 The competition commences on **Monday 11 April 2016 at 6.00am (AEST)** and concludes on **Friday 3 June 2016 at 4.30pm (AEST)** ("the Competition Period") however, the eligible entry period for each daily prize will commence and conclude on the following dates and times:

Day	START DATE (AEST)	CLOSING DATE at 4.30pm (AEST)
1	Monday 11 April 2016 at 6.00am	Monday 11 April 2016
2	Monday 11 April 2016 at 4.30pm	Tuesday 12 April 2016
3	Tuesday 12 April 2016 at 4.30pm	Wednesday 13 April 2016
4	Wednesday 13 April 2016 at 4.30pm	Thursday 14 April 2016
5	Thursday 14 April 2016 at 4.30pm	Friday 15 April 2016
6	Friday 15 April 2016 at 4.30pm	Monday 18 April 2016
7	Monday 18 April 2016 at 4.30pm	Tuesday 19 April 2016
8	Tuesday 19 April 2016 at 4.30pm	Wednesday 20 April 2016
9	Wednesday 20 April 2016 at 4.30pm	Thursday 21 April 2016
10	Thursday 21 April 2016 at 4.30pm	Friday 22 April 2016
11	Friday 22 April 2016 at 4.30pm	Tuesday 26 April 2016
12	Tuesday 26 April 2016 at 4.30pm	Wednesday 27 April 2016
13	Wednesday 27 April 2016 at 4.30pm	Thursday 28 April 2016
14	Thursday 28 April 2016 at 4.30pm	Friday 29 April 2016
15	Friday 29 April 2016 at 4.30pm	Monday 2 May 2016
16	Monday 2 May 2016 at 4.30pm	Tuesday 3 May 2016
17	Tuesday 3 May 2016 at 4.30pm	Wednesday 4 May 2016
18	Wednesday 4 May 2016 at 4.30pm	Thursday 5 May 2016
19	Thursday 5 May 2016 at 4.30pm	Friday 6 May 2016
20	Friday 6 May 2016 at 4.30pm	Monday 9 May 2016
21	Monday 9 May 2016 at 4.30pm	Tuesday 10 May 2016
22	Tuesday 10 May 2016 at 4.30pm	Wednesday 11 May 2016
23	Wednesday 11 May 2016 at 4.30pm	Thursday 12 May 2016
24	Thursday 12 May 2016 at 4.30pm	Friday 13 May 2016
25	Friday 13 May 2016 at 4.30pm	Monday 16 May 2016
26	Monday 16 May 2016 at 4.30pm	Tuesday 17 May 2016
27	Tuesday 17 May 2016 at 4.30pm	Wednesday 18 May 2016
28	Wednesday 18 May 2016 at 4.30pm	Thursday 19 May 2016
29	Thursday 19 May 2016 at 4.30pm	Friday 20 May 2016
30	Friday 20 May 2016 at 4.30pm	Monday 23 May 2016
31	Monday 23 May 2016 at 4.30pm	Tuesday 24 May 2016
32	Tuesday 24 May 2016 at 4.30pm	Wednesday 25 May 2016

33	Wednesday 25 May 2016 at 4.30pm	Thursday 26 May 2016
34	Thursday 26 May 2016 at 4.30pm	Friday 27 May 2016
35	Friday 27 May 2016 at 4.30pm	Monday 30 May 2016
36	Monday 30 May 2016 at 4.30pm	Tuesday 31 May 2016
37	Tuesday 31 May 2016 at 4.30pm	Wednesday 1 June 2016
38	Wednesday 1 June 2016 at 4.30pm	Thursday 2 June 2016
39	Thursday 2 June 2016 at 4.30pm	Friday 3 June 2016

3.2 In order to enter, viewers must watch Sunrise ("the Program") on the Seven Network during the Competition Period. Each morning throughout the Competition Period there will be a competition segment aired during the Program (or any replacement program broadcast in the Sunrise timeslot) which will disclose a code word each day.

3.3 In order to enter, viewers must either:

- a) ring 1902 55 77 07 (Charge \$0.55 fixed – Helpline 1300 851 419) and register the daily code word, the entrant's name, address, state, postcode, contact daytime telephone number (including STD area code)
- b) send a text message/SMS to 19 777 077 including the daily code word and the entrant's full name and address. – (Charge \$0.55 – Helpline 1300 851 419);
- c) use your smartphone to log on to <https://enter7.tv/sunrise> click on the Sunrise Cash Cow Competition link and select the option you prefer (number of entries – 1 entry for \$0.55, 2 entries for \$1.05, 5 entries for \$2.50, 15 entries for \$7.00 or 20 entries for \$9.00 – Helpline 1300 851 419)

3.4 For viewers in all states, the entry costs for 1902 entry will be fixed \$0.55 (including GST). Higher rates apply for calls to the 1902 prefix phone numbers from mobile phones. Single SMS entries will be charged at the premium rate of \$0.55 (including GST). Entries via your smartphone will be charged according to your selection (ie \$0.55, \$1.05, \$2.50, \$7.00 or \$9.00 (including GST)) and may include download charges in accordance with your mobile phone contract. Helpline 1300 851 419.

3.5 Entrants (including the winners) may enter the competition as many times as they like. The time of entry will in each case be the time the SMS message, smartphone and/or 1902 telephone call are received by the Mnet Mobile Pty Ltd database.

3.6 For clarification, entrants may use any one of the thirty nine codewords provided during the Sunrise programs throughout the competition period to be a valid entry.

3.7 SMS entries via the internet or computer generation are invalid and will not be accepted.

4. PRIZES

4.1 There will be Seventy Eight (78) prize winners in total throughout Competition Period). Winners will receive:

1 x \$500 for each winner drawn

An additional 1 x \$9,500 for each winner that answers their telephone when called as set out in clauses 5.4 to 5.42.

TOTAL PRIZE POOL VALUE: \$780,000.00

Cheques will be made payable to each winner to the value of the prize won.

4.2 In participating in the prizes, the winners agree to participate and co-operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The winners grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and they will not be entitled to any fee for such use.

4.3 Winners should seek independent financial advice about any tax implications that may arise from the prize winnings.

4.4 The winners agree they will not sell or otherwise provide their story and or photographs to any media or other organisation.

4.5 Full details of prizes can be obtained by telephoning the Seven Network in each state on Sydney 02 8777 7777; Melbourne 03 9697 7777; Adelaide 08 8342 7777; Brisbane 07 3369 7777; Perth 08 9344 0777.

5. HOW TO WIN

- 5.1 Two (2) prize winners each day (78 in total) will be drawn from the national pool of daily entrants received. Each entrant who has entered the competition over the Competition Period and registered all details in accordance with clause 3 by either using their smartphone, the 1902 prefix telephone number or a mobile phone with a reply path whose SMS message has passed through the Telco carriers between the daily competition dates and times as stated in clause 3.1 ("Qualifying Entrant") will be entered into the relevant daily draws following the close of entries for that draw. Daily draws (with the exception of Monday 25 April 2016) will be conducted on Monday 11 April 2016, Tuesday 12 April 2016, Wednesday 13 April 2016, Thursday 14 April 2016, Friday 15 April 2016, Monday 18 April 2016, Tuesday 19 April 2016, Wednesday 20 April 2016, Thursday 21 April 2016, Friday 22 April 2016, Tuesday 26 April 2016, Wednesday 27 April 2016, Thursday 28 April 2016, Friday 29 April 2016, Monday 2 May 2016, Tuesday 3 May 2016, Wednesday 4 May 2016, Thursday 5 May 2016, Friday 6 May 2016, Monday 9 May 2016, Tuesday 10 May 2016, Wednesday 11 May 2016, Thursday 12 May 2016, Friday 13 May 2016, Monday 16 May 2016, Tuesday 17 May 2016, Wednesday 18 May 2016, Thursday 19 May 2016, Friday 20 May 2016, Monday 23 May 2016, Tuesday 24 May 2016, Wednesday 25 May 2016, Thursday 26 May 2016, Friday 27 May 2016, Monday 30 May 2016, Tuesday 31 May 2016, Wednesday 1 June 2016, Thursday 2 June 2016 and Friday 3 June 2016 at 4.40pm AEST. All draws will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000. Each winner drawn in accordance with clause 5.1 will win \$500.
- 5.2 Each day from Tuesday 12 April 2016 to Monday 6 June 2016 (excluding Monday 25 April 2016) (inclusive) Sunrise will attempt to announce the winner (s) for that day live on the Sunrise program. The winner(s) must be available to receive a telephone call confirming their prize on the dates detailed in clauses 5.4 to 5.42 below to be able to win an additional \$9,500.
- 5.3 The telephone call must be answered personally and must not go to an answering machine and/or voicemail as it will be deemed invalid and not answered under these terms and conditions.
- 5.4 On Tuesday 12 April 2016 Sunrise will call the first drawn Day 1 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 1 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 1 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 1 additional prize will jackpot and be carried over to the Day 2 prize pool.
- 5.5 On Wednesday 13 April 2016 Sunrise will call the first drawn Day 2 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 2 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 2 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 2 additional prize will jackpot and be carried over to the Day 3 prize pool.
- 5.6 On Thursday 14 April 2016 Sunrise will call the first drawn Day 3 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 3 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 3 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 3 additional prize will jackpot and be carried over to the Day 4 prize pool.

- 5.7 On Friday 15 April 2016 Sunrise will call the first drawn Day 4 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 4 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 4 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 4 additional prize will jackpot and be carried over to the Day 5 prize pool.
- 5.8 On Monday 18 April 2016 Sunrise will call the first drawn Day 5 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 5 additional prize will jackpot and be carried over the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 5 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 5 additional prize will jackpot and be carried over to the Day 6 prize pool.
- 5.9 On Tuesday 19 April 2016 Sunrise will call the first drawn Day 6 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 6 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 6 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 6 additional prize will jackpot and be carried over to the Day 7 prize pool.
- 5.10 On Wednesday 20 April 2016 Sunrise will call the first drawn Day 7 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 7 additional prize will jackpot and be carried over the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 7 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 7 additional prize will jackpot and be carried over to the Day 8 prize pool.
- 5.11 On Thursday 21 April 2016 Sunrise will call the first drawn Day 8 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 8 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 8 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 8 additional prize will jackpot and be carried over to the Day 9 prize pool.

- 5.12 On Friday 22 April 2016 Sunrise will call the first drawn Day 9 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 9 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 9 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 9 additional prize will jackpot and be carried over to the Day 10 prize pool.
- 5.13 On Tuesday 26 April 2016 Sunrise will call the first drawn Day 10 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 10 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 10 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 10 additional prize will jackpot and be carried over to the Day 11 prize pool.
- 5.14 On Wednesday 27 April 2016 Sunrise will call the first drawn Day 11 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 11 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 11 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 11 additional prize will jackpot and be carried over to the Day 12 prize pool.
- 5.15 On Thursday 28 April 2016 Sunrise will call the first drawn Day 12 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 12 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 12 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 12 additional prize will jackpot and be carried over to the Day 13 prize pool.
- 5.16 On Friday 29 April 2016 Sunrise will call the first drawn Day 13 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 13 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 13 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 13 additional prize will jackpot and be carried over to the Day 14 prize pool.

- 5.17 On Monday 2 May 2016 Sunrise will call the first drawn Day 14 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 14 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 14 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 14 additional prize will jackpot and be carried over to the Day 15 prize pool.
- 5.18 On Tuesday 3 May 2016 Sunrise will call the first drawn Day 15 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 15 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 15 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 15 additional prize will jackpot and be carried over to the Day 16 prize pool.
- 5.19 On Wednesday 4 May 2016 Sunrise will call the first drawn Day 16 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 16 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 16 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 16 additional prize will jackpot and be carried over to the Day 17 prize pool.
- 5.20 On Thursday 5 May 2016 Sunrise will call the first drawn Day 17 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 17 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 17 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 17 additional prize will jackpot and be carried over to the Day 18 prize pool.
- 5.21 On Friday 6 May 2016 Sunrise will call the first drawn Day 18 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 18 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 18 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 18 additional prize will jackpot and be carried over to the Day 19 prize pool.

- 5.22 On Monday 9 May 2016 Sunrise will call the first drawn Day 19 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 19 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 19 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 19 additional prize will jackpot and be carried over to the Day 20 prize pool.
- 5.23 On Tuesday 10 May 2016 Sunrise will call the first drawn Day 20 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 20 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 20 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 20 additional prize will jackpot and be carried over to the Day 21 prize pool.
- 5.24 On Wednesday 11 May 2016 Sunrise will call the first drawn Day 21 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 21 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 21 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 21 additional prize will jackpot and be carried over to the Day 22 prize pool.
- 5.25 On Thursday 12 May 2016 Sunrise will call the first drawn Day 22 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 22 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 22 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 22 additional prize will jackpot and be carried over to the Day 23 prize pool.
- 5.26 On Friday 13 May 2016 Sunrise will call the first drawn Day 23 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 23 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 23 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 23 additional prize will jackpot and be carried over to the Day 24 prize pool.

- 5.27 On Monday 16 May 2016 Sunrise will call the first drawn Day 24 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 24 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 24 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 24 additional prize will jackpot and be carried over to the Day 25 prize pool.
- 5.28 On Tuesday 17 May 2016 Sunrise will call the first drawn Day 25 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 25 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 25 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 25 additional prize will jackpot and be carried over to the Day 26 prize pool.
- 5.29 On Wednesday 18 May 2016 Sunrise will call the first drawn Day 26 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 26 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 26 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 26 additional prize will jackpot and be carried over to the Day 27 prize pool.
- 5.30 On Thursday 19 May 2016 Sunrise will call the first drawn Day 27 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 27 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 27 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 27 additional prize will jackpot and be carried over to the Day 28 prize pool.
- 5.31 On Friday 20 May 2016 Sunrise will call the first drawn Day 28 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 28 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 28 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 28 additional prize will jackpot and be carried over to the Day 29 prize pool.

- 5.32 On Monday 23 May 2016 Sunrise will call the first drawn Day 29 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 29 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 29 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 29 additional prize will jackpot and be carried over to the Day 30 prize pool.
- 5.33 On Tuesday 24 May 2016 Sunrise will call the first drawn Day 30 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 30 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 30 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 30 additional prize will jackpot and be carried over to the Day 31 prize pool.
- 5.34 On Wednesday 25 May 2016 Sunrise will call the first drawn Day 31 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 31 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 31 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 31 additional prize will jackpot and be carried over to the Day 32 prize pool.
- 5.35 On Thursday 26 May 2016 Sunrise will call the first drawn Day 32 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 32 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 32 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 32 additional prize will jackpot and be carried over to the Day 33 prize pool.
- 5.36 On Friday 27 May 2016 Sunrise will call the first drawn Day 33 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 33 additional prize will jackpot and be carried over to the prize pool for the second drawn winner. Following the first call, Sunrise will then call the second drawn Day 33 winner from the draw conducted in clause 5.1. The entrant will be contacted as per the telephone number provided within their IVR, SMS or smartphone entry. The entrant will be required to answer the phone within 3 rings. If winner does not answer the phone any claim to the additional prize of \$9,500 will be forfeited and the Day 33 additional prize will jackpot and be carried over to the Day 34 prize pool.

- [illegible]

- 5.43 In the event that any jackpot value remains at the end of the Sunrise program on Monday 6 June 2016 the jackpot value will be included in a final draw from all non-winning entrants and will be held on Monday 6 June 2016 at 10:00 AEST at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000. Winner/s of the final jackpot draw can win up to (and no more than) \$10,000 each and the number of winners will be dependent on the value of the remaining Jackpot.
- 5.44 Only one prize per person, per household will be awarded (with the exception of SA residents who are entitled to win more than one prize).
- 5.45 Daily winners may be announced in Sunrise the next day. Winners will be notified by phone call within 2 days of the draw and a letter advising winners of their prize will also be mailed out. All winners will be published in the Public Notices section of The Australian newspaper on Monday 9 May 2016 (draws 1-15), Monday 30 May 2016 (draws 16-30) and Monday 13 June 2016 (draws 31-39).
- 5.46 The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.
- 5.47 It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
- 5.48 Subject to State government legislation an unclaimed prize draw from all non-winning entries for draws 1-15 will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000 on Friday 29 July 2016 at 10.00am AEST. Winner/s will be notified by phone call within 2 days of the draw and a letter advising winner/s of their prize will also be mailed out, winner/s details will be published in the Public Notices section of The Australian newspaper on Monday 8 August 2016. Subject to State government legislation an unclaimed prize draw from all non-winning entries for draws 16-30 will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000 on Monday 22 August 2016 at 10.00am AEST. Winner/s will be notified by phone call within 2 days of the draw and a letter advising winner/s of their prize will also be mailed out, winner/s details will be published in the Public Notices section of The Australian newspaper on Monday 29 August 2016. Subject to State government legislation an unclaimed prize draw from all non-winning entries for draws 31-39 will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000 on Monday 5 September 2016 at 10.00am AEST. Winner/s will be notified by phone call within 2 days of the draw and a letter advising winner/s of their prize will also be mailed out, winner/s details will be published in the Public Notices section of The Australian newspaper on Monday 12 September 2016.
- 6. NO LIABILITY**
- 6.1 The Seven Network (Operations) Ltd and affiliates, Mnet Mobile Pty Ltd, and their associated agencies and companies associated with this promotion, will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.2 The Seven Network (Operations) Ltd and affiliates, Mnet Mobile Pty Ltd, and their associated employees, agencies and companies associated with this promotion will not be liable for any misadventure, accident, injury, loss or claim, damages, costs and expenses suffered, sustained or incurred (including but not limited to indirect or consequential) as a result of, or arising out of, or in any way connected with this promotion and/or its prizes that may occur:
- a) during the draw;
 - b) in the participation in any prize;
 - c) as a consequence of late, lost or misdirected mail;
 - d) due to the broadcast of any program relating to the competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person;
 - e) in relation to failure of an SMS entry message to be received by the Promoter on account of technical problems or traffic congestion;
 - f) arising from or related to any problem or technical malfunction of any telephone network or lines or mobile communications network related to or resulting from participation in this promotion; or
 - g) due to circumstances outside the Promoter's reasonable control.
- 6.3 Subject to State Regulation, in the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions.

- 6.4 Seven Network (Operations) Ltd and affiliates, Mnet Mobile Pty Ltd and their associated agencies and companies associated with this promotion assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries, and reserves the right to take any action that may be available, subject to State Regulation.
- 6.5 Subject to State Regulation, if for any reason this competition is not capable of running as planned, due to causes including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition.
- 7. PROMOTER'S DETAILS**
- 7.1 The Promoter is Seven Network (Operations) Limited (ABN 65 052 845 262) of 38-42 Pirrama Road, Pyrmont, NSW 2009.
- 7.2 Entry details remain the property of the Promoter. Mnet Mobile Pty Ltd on behalf of Seven Network (Operations) Limited (ABN 65 052 845 262) and its related entities ("Seven"), is collecting your personal information for the purpose of conducting and promoting this Competition, including for the purpose of identifying and notifying winners and understanding our audiences. Seven will otherwise handle your personal information in accordance with Seven's Privacy Policy which is available on our website at <http://www.sevenwestmedia.com.au/privacy-policies> (and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information). By providing your personal information below, you agree to the terms of the Privacy Policy. Without limiting the foregoing, Seven may disclose the entrant's personal information to its related entities, business partners and external service providers for research and profiling purposes as well as other purposes reasonably related to the entrant's relationship with Seven. In addition, by entering this competition, you consent to Seven using your personal information for the purpose of Seven and its related entities sending you information regarding programs, products and services available through them and/ or through their business partners, and to Seven from time to time sharing your personal information with carefully selected business partners for the purpose of them sending you such information directly. We will always provide you with the ability to opt out of those communications. www.sevenwestmedia.com.au
- 7.3 ACT Permit Number TP 16/00612, NSW permit number LTPS/16/02425, SA permit number T 16/519.