



CHANNEL SEVEN
SUNRISE “THE LUCY LAWLESS” EXPERIENCE
TERMS AND CONDITIONS

By entering the Sunrise ‘The Lucy Lawless’ Experience Competition, you are agreeing to the following terms and conditions:

1. STANDARD TERMS

1.1 Information on how to enter forms part of the terms of entry.

2. WHO CAN ENTER?

2.1 Subject to clause 2.2, entry is open to all residents of Australia, 18 years of age and older, where the Channel Seven and affiliate broadcasting signals are received.

2.2 Employees and their immediate families of Seven Network (Operations) Limited, Mnet Mobile Pty Ltd, ReedPop and their associated agencies and companies are not eligible to enter.

3. HOW TO ENTER

3.1 The competition commences on Thursday 17 March 2016 at 6.00am (AEDT) and concludes on Thursday 24 March 2016 at 12.00pm (AEDT), (“the Competition Period”).

3.2 In order to enter, viewers must watch Sunrise (“the Program”) on the Seven Network during the Competition Period. During the Competition Period there will be a competition segment aired during the Program, in which viewers will be invited to log onto the Sunrise website (www.yahoo7.com.au/sunrise) and register their full name, address (including postcode), a valid email address and telephone number.

3.3 Entries must be received by Thursday 24 March 2016 at 12.00pm (AEDT).

3.4 Entries are limited to one entry per person.

3.5 Entry details remain the property of the Promoter and will not be returned to the entrant. The winners agree to grant the Promoter a perpetual and non-exclusive licence to use their entries in all media worldwide and the winners will not be entitled to any fee for such use.

4. PRIZES

4.1 There will be a total of one (1) major prize winner who will receive the following prize each for themselves and one (1) guest:

- **Weekend and priority entry into Oz Comic-Con for two (2) adults which can be redeemed at any Oz Comic-Con event. Refer to www.oz-comiccon.com/2016 for event details.**
- **1 Lucy Lawless autograph (on either Saturday April 2 2016 at the Perth Comic-Con or Saturday 9 April 2016 at the Adelaide Comic-Con)**
- **1 photo with Lucy Lawless (on either Saturday April 2 2016 at the Perth Comic-Con or Saturday 9 April 2016 at the Adelaide Comic-Con)**
- **Priority, front of house seating at the Saturday Lucy Lawless panel and priority queuing for photographs and autographs from Lucy Lawless (on either Saturday April 2 2016 at the Perth Comic-Con or Saturday 9 April 2016 at the Adelaide Comic-Con)**
- **Exclusive meet and greet on Saturday night (on either Saturday April 2 2016 at the Perth Comic-Con or Saturday 9 April 2016 at the Adelaide Comic-Con) with Lucy Lawless and other special guests at a relaxed catered event**

Total Prize Value \$850

- 4.2 The prize includes GST and taxes included in the price of the ticket. The prize does not include any flights, travel insurance, meals, taxes not included in the price of the ticket, ground transportation or any other costs of a personal nature. Compliance with any health or other government requirements is the responsibility of each prize-winner and their companion. The Promoter makes no representation as to the safety, conditions or other issues that may exist at any destination.
- 4.3 Photos, autographs and meet and greet with Lucy Lawless must be used on either Saturday 2 April 2016 in Perth or Saturday 9 April 2016 in Adelaide. Lucy will not be in attendance to Comic-Con on any other dates.
- 4.4 For clarity, no travel is included in this prize. The winner is responsible for any travel expenses incurred for themselves and their guests, including flights if required, to and from the Oz-Comic Con event.
- 4.5 The winner agrees not to sell or otherwise provide their story and/or photographs to any media or other organisation.
- 4.6 The Winner should seek independent financial advice about any tax implications that may arise from the prize winnings.
- 4.7 This prize has no official resale value and may not be authentic if purchased from a third party. Prizes may not be resold, offered for resale, used for advertising, promoting or other commercial purposes without the written consent of The Seven Network.
- 4.8 The prize cannot be altered in any way, is not transferable and cannot be redeemed for cash. In the event the winner and their companion attend an Oz Comic-Con on a date and/or location where Lucy Lawless is not scheduled for her appearance as per the dates stipulated in these terms and conditions, there will be no compensation to the winner in lieu of this.
- 4.9 In participating in the prizes, the winners agree to participate and co-operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The winners grant the promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the winners will not be entitled to any fee for such use.
- 4.10 If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority.
- 4.11 Full details of prizes can be obtained by telephoning the Seven Network in each state on Sydney 02 8777 7777; Melbourne 03 9697 7777; Adelaide 08 8342 7777; Brisbane 07 3369 7777; Perth 08 9344 0777 or at yahoo7.com.au/sunrise.

5. HOW TO WIN

- 5.1 There will be one (1) winner of the Competition. Each entrant who has entered the Competition over the Competition Period and registered all details in accordance with clause 3 ("Qualifying Entrant") will be entered into the draw. The major prize draw will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000 on Thursday 24 March 2016 at 12.30pm (AEDT).
- 5.2 The winner will be notified by phone (as per phone number as provided in Clause 3.2) before Friday 25 March 2016 at 5.00pm (AEDT). The winner's name will be published in the Public Notes section of The Australian on Tuesday 29 March 2016.
- 5.3 If required an unclaimed prize draw will be held on Wednesday 30 March 2016 at 10.00am (AEDT) and will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide SA 5000. Winner/s' name/s will be published in the Public Notes section of The Australian on Friday 1 April 2016, if required.
- 5.4 The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.
- 5.5 It is a condition of accepting the prize that the winners must comply with all the conditions of use of the prize and prize supplier's requirements.

6. NO LIABILITY

- 6.1 The Seven Network (Operations) Ltd & affiliates, Mnet Mobile Pty Ltd, and their associated agencies and companies associated with this promotion, will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.2 The Seven Network (Operations) Ltd & affiliates, Mnet Mobile Pty Ltd, and their associated employees, agencies and companies associated with this promotion will not be liable for any misadventure, accident, injury, loss or claim, damages, costs and expenses suffered, sustained or incurred (including but not limited to

indirect or consequential) as a result of, or arising out of, or in any way connected with this promotion and/or its prizes that may occur:

- (a) during the draw;
- (b) in the participation in any prize;
- (c) as a consequence of late, lost or misdirected mail;
- (d) due to the broadcast of any program relating to the competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person;
- (e) in relation to failure of an entry message to be received by the promoter on account of technical problems or traffic congestion;
- (f) arising from or related to any problem or technical malfunction of any computer equipment, software, internet connection, any injury or damage to entrant's or any other person's computer software related to or resulting from participation in this Promotion;
- (g) due to circumstances outside the promoter's reasonable control.

- 6.3 The Promoter reserves the right to reasonably amend or vary these terms and conditions at its sole discretion, orally or in writing, for the purpose of Seven's programming, scheduling or production requirements, subject to State legislation.
- 6.4 The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 6.5 Subject to State Regulation, in the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions.
- 6.6 Seven Network (Operations) Ltd & affiliates, Mnet Mobile Pty Ltd, and their associated agencies and companies associated with this promotion assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries, and reserves the right to take any action that may be available, subject to State Regulation.
- 6.7 Subject to State Regulation, if for any reason this competition is not capable of running as planned, due to causes including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition.

7. PROMOTER AND SPONSOR'S DETAILS

- 7.1 The Promoter is Seven Network (Operations) Limited (ABN 65 052 845 262) of Level 2, 38-42 Pirrama Road, Pyrmont, NSW 2009.
- 7.2 The Sponsor is ReedPop (ABN 761 675 628 25) of Tower 2, 475 Victoria Ave, Chatswood, NSW, 2067.
- 7.3 Entry details remain the property of the Promoter. Mnet Mobile Pty Ltd on behalf of Seven Network (Operations) Limited (ABN 65 052 845 262) and its related entities ("Seven"), is collecting your personal information for the purpose of conducting and promoting this Competition, including for the purpose of identifying and notifying winners and understanding our audiences. Seven will otherwise handle your personal information in accordance with Seven's Privacy Policy which is available on our website at <http://www.sevenwestmedia.com.au/privacy-policies> (and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information). By providing your personal information below, you agree to the terms of the Privacy Policy. Without limiting the foregoing, Seven may disclose the entrant's personal information to its related entities, business partners and external service providers for research and profiling purposes as well as other

purposes reasonably related to the entrant's relationship with Seven. In addition, by entering this competition, you consent to Seven using your personal information for the purpose of Seven and its related entities sending you information regarding programs, products and services available through them and/ or through their business partners, and to Seven from time to time sharing your personal information with carefully selected business partners for the purpose of them sending you such information directly. We will always provide you with the ability to opt out of those communications. www.sevenwestmedia.com.au

7.4 NSW permit number: LTPM/15/01294, ACT permit number: TP 15/08418.